

Oregon Charitable Checkoff Donations

Sample copy for electronic communication

Helpful hints are listed in [green](#) with sample copy listed below that. Here's the link for taxpayers to download the Schedule OR-Donate form (it's referenced in all copy): http://www.oregon.gov/DOR/forms/FormsPubs/schedule-or-donate_101-058_2017.pdf

Please contact Megan Parrott with any questions — megan@habitatoregon.org or 503-206-5248

Email signature

Use image or text to link to the Schedule OR-Donate form. You may also choose to link to the page on our website with more details (<http://habitatoregon.org/charitable-tax-checkoff/>) or a similar page on your website.

Build homes and hope with your tax refunds! Donate to Habitat by attaching a Schedule OR-Donate to your Oregon income tax forms. Fill in your donation amount on line 7.

Social media sample copy 1

Post an image ("Tax Checkoff 2018 social media 1" or "Tax Checkoff 2018 social media 2") with the following copy. Alternatively, you could post the copy with a photo of a local family or project:

Do you pay taxes in Oregon? Looking for an easy way to support your local Habitat for Humanity? Consider a charitable designation of your Oregon income tax refunds. It's easy — simply attach a Schedule OR-Donate form to your Oregon income tax forms and fill in your desired contribution amount on line 7. Your gift helps build strength, stability and self-reliance through shelter.

Download the form here: http://www.oregon.gov/DOR/forms/FormsPubs/schedule-or-donate_101-058_2017.pdf

Social media sample copy 2

Post an image ("Tax Checkoff 2018 social media 1" or "Tax Checkoff 2018 social media 2") with the following copy. Alternatively, you could post the copy with a photo of a local family or project:

With your help, Habitat for Humanity homeowners achieve the strength, stability and independence they need to build a better life for themselves and their families. Supporting Habitat is easy with a charitable designation of your Oregon income tax refunds. Simply attach a Schedule OR-Donate form to your Oregon income tax forms and fill in your desired contribution amount on line 7.

Download the form here: http://www.oregon.gov/DOR/forms/FormsPubs/schedule-or-donate_101-058_2017.pdf

Social media sample copy 3

We encourage you to highlight local stories. Post a photo of a family and project and utilize the following copy template:

[Insert local impact story]

Supporting [your Habitat name] is easy with a charitable designation of your Oregon income tax refunds. Simply attach a Schedule OR-Donate form to your Oregon income tax forms and fill in your desired contribution amount

on line 7. Download the form here: http://www.oregon.gov/DOR/forms/FormsPubs/schedule-or-donate_101-058_2017.pdf

Email newsletter or website article/page

Post the following text in your newsletter or on your website. You may forgo the “what your dollar buys” section to save space.

Oregon Charitable Checkoff

Do you pay taxes in Oregon? Consider a charitable donation to Habitat for Humanity of Oregon by designating a portion of your tax refund. Thanks to supporters like you, we reached an important milestone in 2017. We have made the dream of stable and affordable homeownership a reality for more than 2,000 Oregon households. Even as we celebrate this achievement, Habitat for Humanity of Oregon is committed to doing more. Each act of kindness brings us closer to our shared vision of a world where everyone has a decent place to live.

Local impact

[Insert local impact story — if you have one]

How to donate through the Oregon Charitable Tax Checkoff

Donating through the charitable tax checkoff program is easy.

- **Step 1:** Download the Oregon Income Tax Form: Schedule OR-Donate ([insert link to form: http://www.oregon.gov/DOR/forms/FormsPubs/schedule-or-donate_101-058_2017.pdf](http://www.oregon.gov/DOR/forms/FormsPubs/schedule-or-donate_101-058_2017.pdf))
- **Step 2:** Fill in your donation amount on line 7.
- **Step 3:** Print and attach to your Oregon Income Tax Forms.

What your dollar buys

With your help, Habitat homeowners achieve the strength, stability and independence they need to build a better life for themselves and their families.

- **\$25 Door Lock:** A secure front door lock provides a family something they may have never had before — security.
- **\$50 Low Flow Toilet:** It may be hard to believe, but there are people living here in the U.S. who don't have working toilets in their homes or any running water. A low flow toilet is environmentally friendly, which means better health and proper sanitation for a Habitat family.
- **\$100 Bedroom Window:** When you install a new window in a Habitat home, you're providing the opening to a brighter future. It's more than a window, it's a symbol of opportunity and hope. It's the promise of a better tomorrow.
- **\$500 Wheelchair Ramp:** We want to make it possible for everyone to remain in their existing home. A permanent ramp and handrail leading to the front door ensures greater accessibility for a physically challenged homeowner.
- **\$1,000 Home Siding:** Siding doesn't just make a house look good, it provides a shield of protection against harsh weather, destructive pests, such as termites, and dangerous mold and mildew. Siding puts the essential finishing touch on a Habitat home and giving a family the security and stability they need.